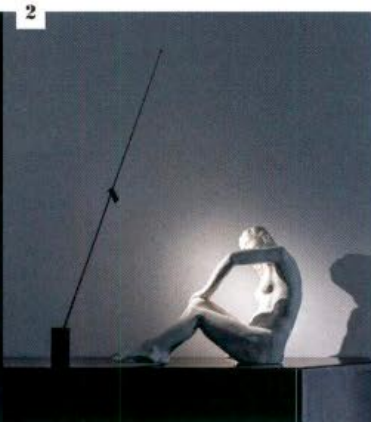


# INDIVIDUALLY IMPELLED LIGHT

From the obsolescence of **technologies** to the reparability of lamps. From the challenge of sustainability to the **emotional relationship** between objects and users. **Four lighting designers-entrepreneurs** talk about their **research** and latest projects

**S**tarting from a very small workshop in the historic center of Piacenza, **Daide Groppi** invents and produces lamps for his namesake brand. Simplicity, lightness, invention and wonder are the fundamental ingredients of objects inspired by art, ready-mades and a love for playing with light. "It all started with

the desire to tell stories through light," says Groppi. "Starting from scratch, I was alone for many years, trying to learn and experimenting. Maybe this is the secret of my - let's call it that - longevity: stubbornness and application. And I always thought about making lamps as well. But in reality I've always seen myself as a seeker of light, combining technology and humanism, aesthetics and meaning. I consider myself a singer-songwriter, singing and playing the songs he composes. Over time I've welcomed other designers into our catalogue, always reserving the right to choose and so preserve the coherence and independence of the range." The design of light today poses



**1.** ASINTOTO BY **DAVIDE GROPPI** IS A 'PLACE FROM WHICH LIGHT EMERGES AND PERVADES THE SPACE AN ENIGMATIC DISC THAT EMPHASIZES THE PRESENCE/ ABSENCE OF LIGHT. **2.** FM BY DAVIDE GROPPI IS AN ANTENNA OF LIGHT, ADJUSTABLE AND MINIMALIST. **3.** PORTRAIT OF DAVIDE GROPPI.

new challenges such as the obsolescence of technologies and light sources, the reparability of objects and their sustainability. "Semantically and aesthetically, I think the most difficult thing is to keep the sense of one's work on a high level. Technically, I work day by day on issues of obsolescence and the definition of interface standards, but also, of course, on questions of sustainability. Because it's not an empty word. On the contrary, it means first of all respecting the rules and then putting people at the center of the project."

